Steven Osterlund

FRONT-END DEVELOPER / SENIOR WEB DESIGNER

Edmonton, Alberta

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780.340.4690 mobile
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Hello I am Steven,

I have a strong fixation with all kinds of visual communication.
I recognize not just the intricate details of effective design, but the importance of interaction design to the end user.

My technical know how helps guide my design process and in the end, realize my vision through intelligently developed projects.

I have a strong IT background and know the importance of a seamless system to a smooth running company. I have strong project management skills and I am well versed in many kinds of digital media.

Experience

Senior Web Designer
Norseman Group ltd.

Edmonton, Alberta
Sep 2011 - Present

Producing and maintaining company websites while contributing to the Web Communications strategy and special projects.

IT Manager/Designer
LightForm Canada Inc

Responsible for managing all website and print needs for LightForm including maintaining numerous sites that operate under LightForm using XHTML, CSS, PHP, also responsible for our Domain and Server Management. Managing and designing for our new eCommerce site, creation of all printing needs including business cards, brochures, flyers, etc. Creating and sending out email newsletters. One of my major roles is maintaining our Netsuite ERP/CRM system and continuing its further development to better suit our needs.

As the IT Manager I am also responsible for finding better business solutions for our companies computer operation needs including upgrading computers, replacing computers and parts, developing our network for a smooth and seamless work flow. Setting up user accounts for our ERP system, Computers, Email Management, help desk, etc.

Lead Designer
XL Branding

Responsible for all website construction, website updates, vehicle wraps, and banners. I also help out with the design of business cards, logo creation, and page layouts. I also setup and manage all of our domains, emails, and servers. I also train our clients and provide tutorials on how to use crm softwares and social media.

Design and Consultation
Steven Osterlund

Web and graphic design, development, and implementation. I also consult with clients to asses their needs and ensure that they get exactly what they need. I also setup, maintain, and train on how to use CRM softwares and social media networks such as twitter, Facebook, Flickr, etc.

Digital Media Producer Diploma
Guru Digital Arts College

Edmonton, AB
Oct 2005 - Apr 2006

High School Diploma
Queen Elizabeth High School

Edmonton, AB
Sep 2000 - Jun 2003

Software

Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Acrobat, iWork, Office, Mac OSX, Windows. CRM and ERP softwares: Wordpress, Netsuite, Joomla, Drupal.

Languages

Standards compliant hand-coded XHTML & CSS. Working knowledge of PHP, Javascript with jQuery Library.

Knowledge

Design Process, Typography, Visual Communications, Grid Systems, Cross browser compatibility, Interaction Design and Usability, Image Optimization, Web Standards, Standards for HTML email, Print Optimization and Production, Social Media, Photography, Combined self-directed, Teamwork and Presentation Skills, Project Management

Character Traits

Time Management, Fast-paced Working Environment,
Responsible, Communications, Multitasking, Teamwork, Customer
Service, Strong Knowledge of Electronics.

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